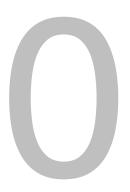
# SMB Compliance Guide

Comprehensive breakdown of key regulations

As a small or medium-sized business (SMB) operating in Canada or the United States, understanding and adhering to cybersecurity regulations is crucial for your success and longevity.

This guide will help you navigate the complex world of compliance in these markets, ensuring your business remains secure and avoids costly penalties.



### Key Regulations Canada/Us/International

PIPEDA - Personal Information Protection and Electronic Documents Act

**CPPA –** Consumer Privacy Protection Act

CASL - Canada's Anti-Spam Legislation

**DCIA - Digital Charter Implementation Act** 

PCI DSS - Payment Card Industry Data Security Standard

PROVINCIAL PRIVACY LAW

FTC - Federal Trade Commission Act

**GLBA -** Gramm-Leach-Bliley Act

**HIPAA** – Health Insurance portability and Accountability Act

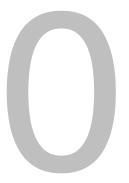
PCI DSS - Payment Card Industry Data Security Standard

STATE REGULATIONS

**GDRP –** General Data Protection Regulation – European Union **ISO/EIC 27001 –** Internation standard for information security management

**CBPR –** Cross Border Privacy Rules

## STEP BY STEP Compliance Check





| 1. Assess Your Regulatory Landscape  | 4. Develop and Implement Security Policies               |
|--|--|
| ☐ Identify which regulations apply to your business based                  | ☐ Create a comprehensive information security policy     |
| on location, industry, and data handling practices                         | ☐ Develop specific policies for data handling, access    |
| ☐ Create a list of all applicable regulations                              | control, and incident response                           |
|  | ☐ Implement a data retention and destruction policy      |
| 2. Conduct a Comprehensive Data Audit                                      |  |
| ☐ Identify all types of data your business collects,                       | 5. Enhance Technical Security Measures                   |
| processes, and stores  | ☐ Implement strong encryption for data at rest and in    |
| ☐ Map data flows within your organization                                  | transit  |
| ☐ Determine where data is stored (on-premises, cloud,                      | Set up robust access controls and authentication         |
| third-party processors)  | mechanisms   |
|  | Deploy and configure firewalls and intrusion detection   |
| 3. Perform a Risk Assessment   | systems  |
| ☐ Identify potential vulnerabilities in your current systems and processes | ☐ Implement regular system and software updates          |
| ☐ Assess the potential impact of data breaches or non-                     | 6. Establish a Privacy Program                           |
| compliance   | ■ Appoint a privacy officer or team                      |
| ☐ Prioritize risks based on likelihood and potential impact                | ☐ Create privacy notices for customers and employees     |
|  | ☐ Implement processes for handling data subject requests |
|  | (access, deletion, etc.)                                 |

| 7. Conduct Employee Training  | 10                     | . Develop an Incident Response Plan  |
|---|------------------------|--|
| ☐ Develop a comprehensive security a                                | awareness 🔲            | Create a detailed incident response plan   |
| training program  |                        | Assign roles and responsibilities for incident                                     |
| lacksquare Conduct regular training sessions o                      | n compliance           | response   |
| requirements and security best prac                                 | ctices                 | Conduct regular drills to test the effectiveness of the                            |
| ☐ Implement a system to track and ve training                       | rify completion of     | plan   |
|   | 11                     | . Establish Documentation Practices  |
| 8. Manage Third-Party Risks   |                        | Implement a system for documenting all compliance                                  |
| ☐ Create a vendor management polic                                  | у                      | efforts  |
| lacksquare Conduct due diligence on all third-p                     | arty vendors 🔲         | Maintain detailed logs of security incidents and                                   |
| lacksquare Include appropriate security and co                      | mpliance clauses       | responses  |
| in vendor contracts   |                        | Keep records of all privacy impact assessments and data processing activities      |
| 9. Implement Continuous Monitoring a                                | nd Auditing            |  |
| lacksquare Set up systems for continuous mon                        | itoring of security 12 | . Continuous Improvement   |
| controls  |                        | Schedule regular reviews of your compliance program                                |
| <ul><li>Conduct regular internal audits of c<br/>measures</li></ul> | ompliance $\Box$       | Stay informed about changes in regulations and update your program accordingly     |
| ☐ Schedule periodic external audits o                               | r assessments 🚨        | Gather feedback from employees and stakeholders to improve your compliance efforts |

# Contact Us

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